

**Bachelor in Business Administration (BBA)**  
**International Business**

2017-2018

	I	H	Course #	Course Title	Min. Grade	GEC	Prerequisite	Additional Notes
<b>Remember to take the Business Foundation Courses listed below in their posted sequence or sooner!</b> <b>Business Foundation courses are listed in BOLD and an * next to their name.</b> <b>For questions or concerns please contact the VCoBE Program Coordinators at: <a href="mailto:cobadmit@utrgv.edu">cobadmit@utrgv.edu</a></b>								
<b>FIRST YEAR</b>	<b>FALL</b>	I	3 Choose 1	Communication (Core)	c	010	For all 010 courses: Satisfactory scores on ENGL portion of ACT test or TSI reading/writing exams or ENGL 0301. For ENGL 1302/1388, a grade of "C" or better in ENGL 1301/1387.	See General Education Core for more details Options: ENGL 1301 <b>or</b> ENGL 1387 (H)
		I	3 Choose 1	Mathematics (Core)	c	020	Satisfactory scores on Math portion of ACT test or TSI math exam or MATH 0314/0332/0342.	Recommend: MATH 1314 <b>or</b> 1414 <b>or</b> 1324 <b>or</b> 1325 as these are accepted as a prerequisite for ACCT 2301 and QUMT 2341 in this degree.
			3 Choose 1	American History (Core)		060		See General Education Core for more details. Options: HIST 1301 <b>or</b> HIST 1387 <b>or</b> HIST/MASC 2327
			4 Choose 1	Life and Physical Sciences (Core)		030		See General Education Core for course options.
			<b>3 MGMT 1301*</b>	Introduction to Business	c			Required for admission into VCoBE. We recommend you take this course as soon as you can.
			UNIV 1301	Learning Framework				Only if required, based on ACT/SAT and high school rank.
	<b>16 Semester Total Hours</b>							
<b>FIRST YEAR</b>	<b>SPRING</b>	I	3 Choose 1	Communication (Core)	c	010	For all 010 courses: Satisfactory scores on ENGL portion of ACT test or TSI reading/writing exams or ENGL 0301. For ENGL 1302/1388, a grade of "C" or better in ENGL 1301/1387.	See General Education Core for more details Options: ENGL 1302 <b>or</b> ENGL 1388 (H) <b>or</b> ENGL 1305
			3 Choose 1	American History (Core)		060		See General Education Core for more details. Options: HIST 1302 <b>or</b> HIST 1388 <b>or</b> HIST/MASC 2328
			4 Choose 1	Life and Physical Sciences (Core)		030		See General Education Core for course options.
			3 QUMT 2398	Decision Analytics		090	MATH 1314 or equivalent.	This is the required Integrative/Experiential Learning option in this degree.
		I	<b>3 ECON 2301*</b>	Principles of Macroeconomics	c	080		Required for admission into VCoBE. This is the required Social and Behavioral Sciences (Core) Option in this degree. We recommend you take this course as soon as you can.
		<b>16 Semester Total Hours</b>						
	<b>SU</b>							
<b>0 Semester Total Hours</b>								
	I	H	Course #	Course Title	Min. Grade	GEC	Prerequisite	Additional Notes
<b>SECOND YEAR</b>	<b>FALL</b>		3 Choose 1	Government/Political Science (Core)		070		See General Education Core for more details Options: POLS 2305 <b>or</b> POLS 2385 (H)
			3 Choose 1	Language, Philosophy & Culture (Core)		040		See General Education Core for course options.
		I	<b>3 ACCT 2301*</b>	Introduction To Financial Accounting	c		MATH 1314, MATH 1414, MATH 1324, or MATH 1325.	Required for admission into VCoBE. We recommend you take this course as soon as you meet the prerequisite.
		I	<b>3 INFS 2300*</b>	Data Modeling Management Tools	c		Computer proficiency.	Required for admission into VCoBE. We recommend you take this course as soon as you can. For issues with registration email <a href="mailto:cobeadmit@utrgv.edu">cobeadmit@utrgv.edu</a>
		I	<b>3 ECON 2302*</b>	Principles of Microeconomics	c		ECON 2301 with a grade of 'C' or better.	Required for admission into VCoBE. We recommend you take this course as soon as you meet the prerequisite.
		<b>15 Semester Total Hours</b>						
	<b>SPRING</b>		3 Choose 1	Government/Political Science (Core)		070		See General Education Core for more details Options: POLS 2306 <b>or</b> POLS 2386 (H)
			3 Choose 1	Creative Arts Option (Core)		050		See General Education Core for course options.
			1 Choose 1	Integrative/Experiential Learning Option (Core)		090		See General Education Core for course options.
		I	<b>3 ACCT 2302*</b>	Introduction To Managerial Accounting	c		ACCT 2301 with a 'C' or better.	Required for admission into VCoBE. We recommend you take this course as soon as you meet the prerequisite.
		I	<b>3 QUMT 2341*</b>	Business Statistics I	c		MATH 1314 or MATH 1414 or MATH 1324 or MATH 1325; and computer proficiency or INFS 1301.	Required for admission into VCoBE. We recommend you take this course as soon as you meet the prerequisite.
		<b>13 Semester Total Hours</b>						
	<b>SU</b>							
<b>0 Semester Total Hours</b>								
<p align="center"><b>* * * Apply to be admitted into VCoBE at <a href="http://www.utrgv.edu/cobe/undergraduate/apply-for-admission">http://www.utrgv.edu/cobe/undergraduate/apply-for-admission</a> * * *</b></p>								

**Symbols Key**

Critical (!): sequence sensitive course.

Minimum Grade: A - Excellent; B - Good; C - Satisfactory; D - Below Average; CR - Credit; P - Passing; S - Satisfactory.

**General Education Core (GEC) Sections:** 010 - Communication; 020 - Mathematics; 030 - Life and Physical Sciences; 040 - Language, Philosophy & Culture; 050 - Creative Arts; 060 - American History; 070 - Government/Political Science; 080 - Social and Behavioral Sciences; 090 - Computer Application; 090 - Interdisciplinary; 090 - Science Labs; 090 - Wellness.

**Language Proficiency Requirement:** Student is required to demonstrate language proficiency in a language other than English at the undergraduate level equivalent to a minimum of six credits.

**CORE: The 2017-2019 list of core courses can be found at: [www.utrgv.edu](http://www.utrgv.edu) > Academics > Undergraduate > General Education Core**

		I	H	Course #	Course Title	Min. Grade	GEC	Prerequisite	Additional Notes
<b>You MUST be admitted into CoBE to be able to register for the advanced business courses.</b>									
THIRD YEAR	FALL	I	3	QUMT 3341	Business Statistics II	c		QUMT 2341.	
		I	3	MARK 3300	Principles of Marketing	c		Junior Standing.	
		I	3	MGMT 3361	Principles of Management	c		51 credit hours completed.	
		I	3	INFS 3390 or ACCT 3326	Mgmt. Information Systems Option	c			Prerequisites may apply.
		I	3	FINA 3380	Introduction to Finance	c		ACCT 2301, ACCT 2302, and ECON 2301.	
	<b>15 Semester Total Hours</b>								
	SPRING	I	3	BLAW 3337	Business Law I	c		Junior Standing.	
		I	3	MARK 3310	International Marketing	c		Junior Standing.	
		I	3	INTB 3330 or ACCT 3350 or ECON 3353 or FINA 481 or INFS 3380 or MARK 3310 or MGMT 4311	International Business Option	c			Prerequisites may apply.
		I	3	INTB 3331	International Law	c		Junior Standing.	
		I	3	ACCT 3350	International Accounting	c		ACCT 3321 with a 'C' or better and Junior standing.	
	<b>15 Semester Total Hours</b>								
	SUMMER								
	<b>0 Semester Total Hours</b>								
FOURTH YEAR	FALL	I	3	INFS 3380	Global Information Technology	c		Computer proficiency or INFS 1301; Advanced standing; MGMT 3361 with 'C' or better; or permission of the instructor.	
		I	3	ACCT 4350 or MARK 3330 or MGMT 4304	Ethics Option	c			Prerequisites may apply.
		I	3	FINA 4381	International Finance & Economics	c		FINA 3380	
		I	3	INTB 4393 or MARK 4361 or 3321 or 4331 or 4341, or 4351	International Business Elective	c			Prerequisites may apply.
		I	3	ECON 3353	International Trade	c		ECON 2301 and ECON 2302.	
	<b>15 Semester Total Hours</b>								
	SPRING	I	3	MGMT 3335 or MARK 3320 or COMM 3313	Business Communications Option	c			Prerequisites may apply.
		I	3	MGMT 4311	International Management	c		MGMT 3361 and junior standing.	
		I	3	MARK 4350	Marketing Research	c		QUMT 3343.	
		I	3	INTB 4393 or MARK 4361 or 3321 or 4331 or 4341, or 4351	International Business Elective	c			Prerequisites may apply.
		I	3	MGMT 4389	Strategic Management	c		MGMT 3361, MARK 3300, FINA 3380, AND one of the following courses: ACCT 3350 or ECON 3353 or FINA 4381 or INFS 3380 or INTB 3330 or MGMT 4311 or MARK 3310. Department approval is required. This course should be taken in the semester in which the student is graduating.	
	<b>15 Semester Total Hours</b>								
	SUMMER								
	<b>0 Semester Total Hours</b>								

#### Graduation Requirements

In addition to the graduation requirements listed in the UTRGV 2017-2019 Undergraduate Catalog, demonstration of proficiency in a language other than English is required at the undergraduate level equivalent to a minimum of six credit hours. Proficiency can be demonstrated by a college credit exam, a placement test approved through the UTRGV department of Writing and Language Studies, and/or to six credit hours of college-level language coursework.

**120 TOTAL HOURS**  
**(60) TOTAL ADVANCED HOURS**

Approved by VCoBE: Tuesday, April 25, 2017