

	I	H	Course #	Course Title	Min. Grade	GEC	Prerequisite	Additional Notes
Remember to take the Business Foundation Courses listed below in their posted sequence or sooner! Business Foundation courses are listed in BOLD and an * next to their name. For questions or concerns please contact the VCoBE Program Coordinators at: business.advising@utrgv.edu								
FALL	1	3	Choose 1	Communication (Core)	c	010	For all 010 courses: Satisfactory scores on ENGL portion of ACT test or TSI reading/writing exams or ENGL 0301. For ENGL 1302/1388, a grade of "C" or better in ENGL 1301/1387.	See General Education Core for course options.
	1	3	MATH 1324	Math for Business & Social Sciences	c	020	College Ready TSI status in Mathematics.	This is a required prerequisite for ACCT 2301 and QUMT 2341.
	3	Choose 1	American History (Core)			060		See General Education Core for course options.
	4	Choose 1	Life and Physical Sciences (Core)			030		See General Education Core for course options.
	3	MGMT 1301*	Introduction to Business		c			Required for admission into VCoBE. We recommend you take this course as soon as you can.
			UNIV 1301	Learning Framework				Only if required, based on ACT/SAT and high school rank.
16 Semester Total Hours								
SPRING	1	3	Choose 1	Communication (Core)	c	010	For all 010 courses: Satisfactory scores on ENGL portion of ACT test or TSI reading/writing exams or ENGL 0301. For ENGL 1302/1388, a grade of "C" or better in ENGL 1301/1387.	See General Education Core for course options.
	3	Choose 1	American History (Core)			060		See General Education Core for course options.
	4	Choose 1	Life and Physical Sciences (Core)			030		See General Education Core for course options.
	3	QUMT 2398	Decision Analytics			090	Minimum grade of C in MATH 1314, MATH 1414, MATH 1342, or MATH 1324.	This is the required Integrative/Experiential Learning option in this degree.
	1	3	ECON 2301*	Principles of Macroeconomics	c	080		Required for admission into VCoBE. This is the required Social and Behavioral Sciences (Core) Option in this degree. We recommend you take this course as soon as you can.
16 Semester Total Hours								
SU								
0 Semester Total Hours								
	I	H	Course #	Course Title	Min. Grade	GEC	Prerequisite	Additional Notes
FALL	3	Choose 1	Government/Political Science (Core)			070		See General Education Core for course options.
	3	Choose 1	Language, Philosophy & Culture (Core)			040		See General Education Core for course options.
	1	3	ACCT 2301*	Introduction To Financial Accounting	c		MATH 1314, MATH 1414, MATH 1324, or MATH 1325.	Required for admission into VCoBE. We recommend you take this course as soon as you meet the prerequisite.
	1	3	INFS 2300*	Data Modeling Management Tools	c		Computer proficiency.	Required for admission into VCoBE. We recommend you take this course as soon as you can. For issues with registration email cobeadmit@utrgv.edu
	3	ECON 2302*	Principles of Microeconomics		c		ECON 2301 with a grade of 'C' or better.	Required for admission into VCoBE. We recommend you take this course as soon as you meet the prerequisite.
	15 Semester Total Hours							
SPRING	3	Choose 1	Government/Political Science (Core)			070		See General Education Core for course options.
	3	Choose 1	Creative Arts Option (Core)			050		See General Education Core for course options.
	1	Choose 1	Integrative/Experiential Learning Option (Core)			090		See General Education Core for course options.
	1	3	ACCT 2302*	Introduction To Managerial Accounting	c		ACCT 2301 with a 'C' or better.	Required for admission into VCoBE. We recommend you take this course as soon as you meet the prerequisite.
	1	3	QUMT 2341*	Business Statistics I	c		MATH 1314, MATH 1414, MATH 1324, or MATH 1325; and computer proficiency or INFS 1001.	Required for admission into VCoBE. We recommend you take this course as soon as you meet the prerequisite.
* * * Apply to be admitted into VCoBE at http://www.utrgv.edu/cobe/undergraduate/apply-for-admission * * *								
13 Semester Total Hours								
SU								
0 Semester Total Hours								

CORE: The 2017-2019 list of core courses can be found at: www.utrgv.edu > Academics > Undergraduate > General Education Core

Symbols Key

Critical (!): sequence sensitive course.

Minimum Grade: A - Excellent; B - Good; C - Satisfactory; D - Below Average; CR - Credit; P - Passing; S - Satisfactory.

General Education Core (GEC) Sections: 010 - Communication; 020 - Mathematics; 030 - Life and Physical Sciences; 040 - Language, Philosophy & Culture; 050 - Creative Arts; 060 - American History; 070 - Government/Political Science; 080 - Social and Behavioral Sciences; 090 - Computer Application; 090 - Interdisciplinary; 090 - Science Labs; 090 - Wellness.

Language Proficiency Requirement: Student is required to demonstrate language proficiency in a language other than English at the undergraduate level equivalent to a minimum of six credits.

		I	H	Course #	Course Title	Min. Grade	GEC	Prerequisite	Additional Notes	
You MUST be admitted into VCoBE to be able to register for the advanced business courses.										
THIRD YEAR	FALL	I	3	MARK 3300	Principles of Marketing	c		Junior Standing.	Must be completed before the last course: MGMT 4389.	
		I	3	FINA 3380	Introduction to Finance	c		ACCT 2301, ACCT 2302, and ECON 2301.	Must be completed before the last course: MGMT 4389.	
		I	3	MGMT 3361	Principles of Management	c		51 credit hours completed.	Must be completed before the last course: MGMT 4389.	
		3	MARK 3000-4999	<i>Certificate of Non-Certificate Option</i>	c				See Degree Plan for course options.	
		3	ACCT 3326 or INFS 3390	<i>Mgmt. Information Systems Option</i>	c				Prerequisites may apply.	
	15 Semester Total Hours									
	SPRING	3	MARK 3320 or MGMT 3335 or COMM 3313	<i>Business Communications Option</i>	c				Prerequisites may apply.	
		3	QUMT 3341	Business Statistics II	c			QUMT 2341.		
		I	3	MARK 3310 or INFS 3380 or ACCT 3350 or ECON 3353 or FINA 4381 or INTB 3330 or MGMT 4311.	<i>International Business Option</i>	c			Prerequisites may apply. Must be completed before the last course: MGMT 4389.	
		3	MARK 3000-4999	<i>Certificate of Non-Certificate Option</i>	c				See Degree Plan for course options.	
		I	3	MARK 3340	Consumer Behavior	c			Junior standing.	
	15 Semester Total Hours									
	SUMMER	0 Semester Total Hours								
		0 Semester Total Hours								
	FOURTH YEAR									
		I	H	Course #	Course Title	Min. Grade	GEC	Prerequisite	Additional Notes	
FOURTH YEAR	FALL	I	3	MARK 4350	Marketing Research	c		QUMT 3343 or QUMT 3341.		
		3	MARK 3000-4999	<i>Certificate of Non-Certificate Option</i>	c				See Degree Plan for course options.	
		3	BLAW 3337	Business Law I	c			Junior Standing.		
		3	MARK 3000-4999	<i>Certificate of Non-Certificate Option</i>	c				See Degree Plan for course options.	
		3	MARK 3000-4999	<i>Certificate of Non-Certificate Option</i>	c				See Degree Plan for course options.	
	15 Semester Total Hours				#REF!				#REF!	
	SPRING	3	MARK 3000-4999	<i>Certificate of Non-Certificate Option</i>	c				See Degree Plan for course options.	
		3	MARK 3000-4999	<i>Certificate of Non-Certificate Option</i>	c				See Degree Plan for course options.	
		3	MARK 3330 or MGMT 4304 or ACCT 4350	<i>Ethics Option</i>	c				Prerequisites may apply.	
		3	MARK 4399	Marketing Strategy (Capstone)	c			MARK 3300, MARK 3340, MARK 4350	Capstone course. This course MUST be taken in your last semester.	
		3	MGMT 4389	Strategic Management	c			MGMT 3361, MARK 3300, FINA 3380, AND one of the following courses: ACCT 3350 or ECON 3353 or FINA 4381 or INFS 3380 or INTB 3330 or MGMT 4311 or MARK 3310. Department approval is required. This course should be taken in the semester in which the student is graduating.		
	15 Semester Total Hours									
	SUMMER	0 Semester Total Hours								
		0 Semester Total Hours								

Graduation Requirements

In addition to the graduation requirements listed in the UTRGV 2017-2019 Undergraduate Catalog, demonstration of proficiency in a language other than English is required at the undergraduate level equivalent to a minimum of six credit hours. Proficiency can be demonstrated by a college credit exam, a placement test approved through the UTRGV department of Writing and Language Studies, and/or to six credit hours of college-level language coursework.

120 TOTAL HOURS
(60) TOTAL ADVANCED HOURS

Approved by VCoBE: Thursday, April 05, 2018
Revised: Tuesday, July 31, 2018