# The University of Texas Rio Grande Valley

## Bachelor of Arts (BA) Mass Communication

#### 2019-2020

Broadcast

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	!	Н	Course #	Course Title	Min. Grade	GEC	Prerequisite	Additional Notes
		3	Choose 1	Communication (Core)	С		For all 010 courses: Satisfactory scores on ENGL portion of ACT test or TSI reading/writing exams or ENGL 0301. For ENGL 1302/1388, a grade of "C" or better in ENGL 1301/1387.	See General Education Core for more details Options: ENGL 1301 <b>or</b> ENGL 1305 <b>or</b> ENGL 1387 (H)
Ļ		3	Choose 1	American History (Core)		060		See General Education Core for more details. Options: HIST 1301 or HIST 1387 (H) or HIST/MASC 2327
FALL		3	Choose 1	Creative Arts (Core)		050		See General Education Core for course options. THTF 1310 or THTF 2366 Recommended.
AR		3	Choose 1	Mathematics (Core)	с		Satisfactory scores on Math portion of ACT test or TSI math exam or MATH 0314/0332/0342.	See General Education Core for course options.
YE				Free Elective				
<b>t</b> ST				Learning Framework				Only if required, based on ACT/SAT and high school rank.
H H	1	15 S	Semester To	tal Hours				
		3	Choose 1	Communication (Core)	с	010	For all 010 courses: Satisfactory scores on ENGL portion of ACT test or TSI reading/writing exams or ENGL 0301. For ENGL 1302/1388, a grade of "C" or better in ENGL 1301/1387.	See General Education Core for more details Options: ENGL 1302 or ENGL 1305 <b>or</b> ENGL 1388 (H)
SPRING		3	Choose 1	American History (Core)		060		See General Education Core for more details. Options: HIST 1302 or HIST 1388 (H) or HIST/MASC 2328
SP		3	Choose 1	Social and Behavioral Sciences (Core)		080		See General Education Core for course options.
	!	3 0	COMM 1311	Introduction to Communication (Core)		090		Satisfies Core section 090 - Integrative and Experiential Learning
				Public Speaking	С			Satisfies Major-Specific Requirement.
	15 Semester Total Hours							
		н	Course #	Course Title	Min. Grade	GEC	Prerequisite	Additional Notes
		3	Choose 1	Government/Political Science (Core)		070		See General Education Core for more details Options: POLS 2305 <b>or</b> POLS 2385 (H)
_		4		Life and Physical Sciences (Core)		030/090		See General Education Core for course options.
R FALL				Language, Philosophy & Culture (Core)		040		See General Education Core for course options.
AR		3 C	COMM 1307	Introduction to Mass Communication	С			Satisfies Major-Specific Requirement.
YE				Television Production	С			Satisfies Major-Specific Requirement.
Ð	16 Semester Total Hours							
SECO				Government/Political Science (Core)		070		See General Education Core for more details Options: POLS 2306 or POLS 2386 (H)
10		4		Life and Physical Sciences (Core)		030/090		See General Education Core for course options.
SPRING		1	Choose 1	Integrative/Experiential Learning Option (Core)		090		See General Education Core for course options.
S		3 C	COMM 3303	Writing for Mass Media	С			Satisfies Major-Specific Requirement.
	!	3 0	COMM 2310	Video and Film Editing I	С		Credit/Registration in COMM 1336 or consent of instructor.	Satisfies Major-Specific Requirement.
	1	14 S	Semester To	tal Hours				

### CORE: The 2019-2020 list of core courses can be found at: www.utrgv.edu > Academics > Undergraduate > General Education Core www.utrgv.edu/core

Symbols Key

Critical ('!'): sequence sensitive course. Minimum Grade: A - Excellent; B - Good; C - Satisfactory; D - Below Average; CR - Credit; P - Passing; S - Satisfactory. **General Education Core (GEC) Sections:** 010 - Communication; 020 - Mathematics; 030 - Life and Physical Sciences; 040 - Language, Philosophy & Culture; 050 - Creative Arts; 060 - American History; 070 - Government/Political Science; 080 - Social and Behavioral Sciences; 090 - Applied Communication and Literacies; 090 - Humanities; 090 - Leadership; 090 - Science Labs; 090 - Interdisciplinary; 090 - Technologies; 090 - Language Diversity & Writing.

	! <b> </b>	I Course #	Course Title	Min. Grade	GEC	Prerequisite	Additional Notes
	3	13XX-43XX	Minor or Free Elective	С			
	3	COMM 3349	Multi-Media Storytelling	С		COMM 1336 and COMM 3303	Satisfies Major-Specific Requirement.
ALL	3	COMM 4332	Visual Communication	С			Satisfies Major-Specific Requirement.
R FA	3	13XX-43XX	Minor or Free Elective				
YEA	3	13XX-43XX	Minor or Free Elective				
RD	15 Semester Total Hours						
H	3	COMM 3333	Theories of Communication	С			Satisfies Major-Specific Requirement.
	3	COMM 3350	Research in Communication	С			Satisfies Major-Specific Requirement.
SPRING	3	33XX-43XX	Minor or Free Elective (Advanced)	С			
SPF	3	COMM 4313	Communication Law and Ethics	С			Satisfies Major-Specific Requirement.
	3	COMM 3327	Reporting I	С			Satisfies Major-Specific Requirement.
	15	Semester To	tal Hours				
	! <b> </b>	I Course #	Course Title	Min. Grade	GEC	Prerequisite	Additional Notes
	3	COMM 3352	Television News Production & Reporting	С		COMM 1336 and COMM 2310.	Satisfies Major-Specific Requirement.
	3	COMM X3XX	Broadcast Core	С			COMM 3338 or COMM 4314(prerequisite COMM 1336 and COMM 2310)
R FALL	3	COMM 3353	Broadcast Advertising Production	С		COMM 1336.	Satisfies Major-Specific Requirement.
EAR	3	COMM 4312	Video and Film Editing II	С		COMM 2310.	Satisfies Major-Specific Requirement.
Η Л	3	33XX-43XX	Minor or Free Elective (Advanced)				
JRT	15 Semester Total Hours						
FOI	3	COMM 3351	Broadcast News Writing	С		COMM 1336 and COMM 2310.	Satisfies Major-Specific Requirement.
	3	COMM 3339	Broadcast Audio Production	С			Satisfies Major-Specific Requirement.
SPRING	3	33XX-43XX	Minor or Free Elective (Advanced)				
SPF	3	13XX-43XX	Free Elective				
	3	13XX-43XX	Free Advanced Elective				Internship in Mass Communication is recommended.
	15 Semester Total Hours						

#### Note

Internship in Mass Communication is recommended. A total of 6 internship credit hours may be taken for credit either COMM 4337 twice or COMM 4624 once.

### **Progression Requirements**

COMM 1311 in the core within their first year. All courses in the major require grade of "C" or better.