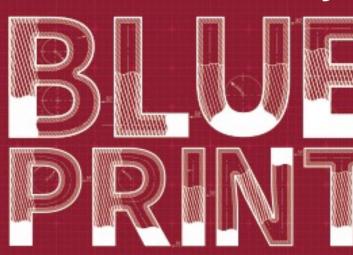
COLLEGE OF LIBERAL ARTS

MASS COMMUNICATION (BA) *Print Journalism Catalog: 2018-19



UTRioGrande Valley

2018-2019 ACADEMIC PLAN

COMM 3327

13XX-43XX

13XX-43XX

COMM 3349

COWW 3320

SECOND YEAR

angena legitilog/trammavob	L ASOL
Television Production	988T MM
Intro to Mass Communication	2081 MM
Language, Philosophy & Culture	t əsoc
Life and Ρhysical Sciences	t əsoc
Government/Political Science	t əsoc

zere and Physical Sciences T 9200 ססאבו וווובנונל בסוונורמו סרובוורב

Integrative/Experiential Learning

6055 MM 3303 Writing for Mass Media

MM 3333 Theories of Communication

Minor or Free Elective **T3XX-43XX** Minor or Free Elective **T3XX-43XX** COMM 33XX - 43XX Print Journalism Adv. Elective Visual Communication COMM 4332 Communication Law and Ethics COMM 4313

Reporting I Minor or Free Elective

Free Elective **T3XX-43XX** COMM 33XX - 43XX Print Journalism Adv. Elective Minor or Free Elective (Adv.) 33XX-43XX Reporting II **COMM 3329** Photojournalism **COMM 3326** 33XX-43XX

Minor or Free Elective (Adv.) COMM 33XX - 43XX Print Journalism Adv. Elective Feature Writing Free Elective Sopy Editing

ЯАЗҮ НТЯ ООЗ

THIRD YEAR

Contact Info

Interim Department Chair

Dr. Jennifer Lemanski

Jennifer.lemanski@utrgv.edu

Brownsville Campus

MAIN 1.210 (956) 882-8297

Anavelia.wilson@utrgv.edu

Edinburg Campus

ELABS 165 (956)665-3583

Melissa.guajardo@utrgv.edu

Minor or Free Elective **Builletyrot2 sibeM-itluM** Research in Communication

T3XX-43XX COMM 3305

Additional Info

All courses in the major

must be passed with a

A minor is not required,

chosen, the student will

need 18 hours of outside

but if a minor is not

area classes (9 hours

must be advanced—

can be in any area

EXCEPT mass

communication.

3000/4000 level), which

"C" or better.

COMM 3306

Mass Communication prepares a student to work in fields as varied as print journalism, broadcast journalism, public relations, advertising and agencies and organizations requiring Press Secretaries and Information Officers in private and public sectors. Employment opportunities also exist in Training and Development, and administrative roles in information and service industries as well as law enforcement and health care organizations. The Bachelor of Arts in Communication also prepares the students to pursue graduate programs in Communication, Journalism, and Media Management.

Degree Info

The Bachelor of Arts in Communication -

	Intro to Communication	COMM 1311
ОЭ	secial & Behavioral Sciences	τ
ОЭ	American History	t əsood)
чэ	noiteoinummoD	t əsood)
чэ		
чэ	Learning Framework	τοετ λινη
	Free Elective	73XX-43XX
ОЭ	soitemetteM	τ
ОЭ	Rec- THTF 1310 or 2366	
чэ	Creative Arts:	t əsood)
чэ	American History	τ
ЧЭ	Communication	t sood)

Courses in red are part of the General Education Core Curriculum (GEC).

COMM 1315 Public Speaking

AAAY TZAIA

"Choose 1" Indicates course options. If options are not listed, please review the 2018-19 General Education Core or the degree plan for this major: www.utrgv.edu/degreeplans.

FIRST YEAR

SECOND YEAR

THIRD YEAR

MILESTONES	 UTRGV has a Writing Center and a Learning Center. Make it a point to visit them! Complete your core English classes (section 010) during your first year. Complete 30 credit hours every year in order to graduate in 4 years. Shoot for a GPA of 3.0. Take a MATH class that satisfies your core requirement in your first year. 	 Shoot for a GPA of 3.0. Complete major foundation classes, such as COMM 1307. Complete 30 credit hours. 	 Shoot for a GPA of 3.0. Complete 30 credit hours. Have you landed an internship or acquired research experience? This is the year to make it happen. 	All Shoot for a GPA o "I have a plan for great! If not, visit Complete at least Submit your appli apprenticeship, or
ADVICE & SUPPORT	 Meet with your academic advisor and bring your orientation folder with you to every session! Choose a major with confidence- Visit my.UTRGV.edu and check out MyMajors. Visit a faculty member during their office hours and ask a question about class. Classes fill up fast. When registration opens, be sure to register on the first day for your group. Cold or flu getting you down? We have Student Health Services on campus with free office visits. 	 Want to explore different careers? Check out MyMajors! Come ready with course suggestions and questions when you visit your academic advisor. Visit the Communication Hauser Lab for help with your speeches. Trouble making your tuition payment? The Financial Aid Office can help. Payment plans and emergency loans are also available 	 Seek out research opportunities within your major. Check DegreeWorks to make sure you are on track for graduation next year. Apply for internship and/or job shadowing opportunities. Discuss this with your advisor, faculty mentor, or Career Center. 	 Engage in an indepinternship to comwith Career Servicinternship. Discuss future plathat includes emp Apply for graduatianticipated date. Newspace on the service of the service o
APPLY WHAT YOU LEARN	 Look for a service-learning course! For guidance, visit Engaged Scholarship & Learning Office. Participate in a campus-sponsored community service project. Ask a student in class to study with you. 	 To find undergraduate research opportunities, visit the Engaged Scholarship & Learning Office. Consider attending the LeaderShape Institute or attend the Engaged Scholar Symposium. 	 Go show off your research, service-learning or creative works at the Engaged Scholar Symposium! Sharpen your writing skills! Take an intensive writing course or become the secretary for your organization. 	 Continue to prese Engaged Scholar S Set up an informa (especially an alur work in.
GLOBAL, CAMPUS & COMMUNITY ENGAGEMENT	 Set up your profile on the Engagement Zone through My.UTRGV.edu. Attend a diversity based campus or community event (e.g. MLK Day of Service). Join a student organization! Consider looking into The Rider, The Pulse, or visit VLink (utrgv.edu/vlink) for options. 	 Look at study abroad opportunities! Consider going to a program in English or Communication. Check out a cultural campus or community event such as HESTEC or FESTIBA. Join another student organization. Visit VLink for options. Check out a campus event that offers free lunchbring a friend! 	 Consider serving on a campus life/community committee or become a student leader and make a difference. Visit VLink or speak with your Student Government Association for more information! Travel the world! Look into study abroad opportunities at Office for International Programs & Partnerships. 	 Identify employer fairs, online, at on agencies, etc. The Before a job interv Career Center or s Hauser Lab.
LIFE AFTER GRADUATION	 Create a résumé and set up your profile on the Handshake icon: (My.UTRGV.edu). Got summer plans? Visit Career Center and ask about places to do some job shadowing. Research shows that students who work on campus perform better than those who work off campus. Look for a job on Handshake! Check your UTRGV email for the daily Messenger- locate and attend one student workshop. 	 Update your resume in Handshake and have it reviewed. Visit the Career Center site to find a job fair to attend. At the event, approach a recruiter and discuss internships. Will a minor expand your career options? We recommend Marketing, Art, English, or Spanish. Explain to someone how your academic program aligns with your strengths and interests. 	 Think about three people you can ask for letters of recommendation (professors, mentors, advisors, supervisors, etc.). Give them at least two weeks' advance notice! When is the deadline for your graduate school application? Visiting the program admissions webpage. Most do not accept late applicants! 	 Have you received an employment o Career Center, and Formulate and im graduation: attent fellowships, etc. Update your infor alumni mixers, ev Center services! Remember to do studentloans.gov.

UTRio Grande Valley



FOURTH YEAR ND BEYOND of 3.0.

- after graduation." If this describes you, your Faculty Advisor or Career Center!
- 30 credit hours to graduate.
- ication(s) for graduate school, an r for fulltime employment.

pendent study project or an academic nplement your major. An appointment ces may help you locate a suitable

- ans with your faculty mentor or advisor bloyment, finances, and other life goals.
- ion one semester prior to your Visit the Academic Advising Center to n track.

ent research or creative works at the Symposium or similar.

ational interview with an individual mnus) currently in the field you aspire to

rs of interest and seek them out at job

- n-campus information sessions, staffing Career Center can help.
- view, schedule a mock interview with the speech coaching with the Communication

ed your acceptance for graduate school or offer? If not, network: talk to faculty, the nd get on LinkedIn.

- plement a strategy for life after nd career fairs, graduate fairs, apply to
- rmation with Alumni Relations. Enjoy vents and continued access to Career
- your exit loan counseling on

CAREERS

- Reporting
- Editorial/ column writing
- Feature writing •
- Investigative • journalism
- Sports journalism
- **Online journalism** ۲
- Photo journalism •
- Editing •
- Proofreading •
- Circulation •
- Marketing/ promotion
- Production
- Foreign • correspondence

For additional info, visit the **Career Center website and** check out "What Can I Do With This Major?" www.utrgv.edu/careercenter